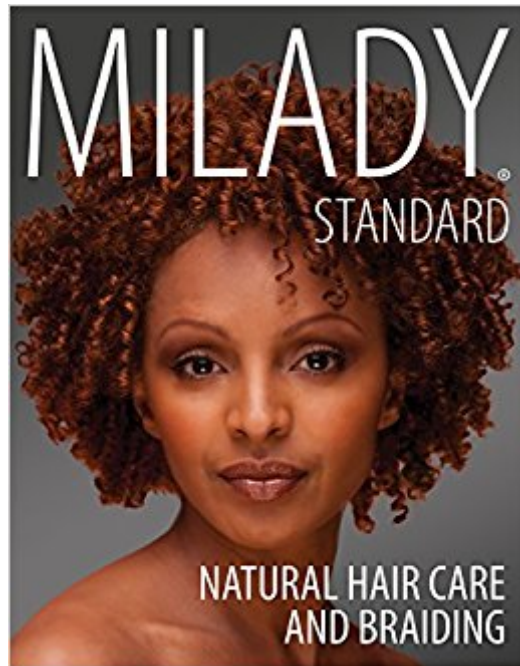




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Milady Standard Natural Hair Care & Braiding



Synopsis

Milady Standard Natural Hair Care and Braiding is designed to be the training resource of choice for individuals committed to nurturing textured hair and providing excellent natural hair care services. This book introduces the technical and creative aspects of braiding, styling, and grooming hair that is naturally curly, kinky, or multi-textured. Also included, are 17 procedures with step-by-step photos and detailed instructions in techniques for styling and grooming natural hair and natural hair additions. This is a "must have" for those who are serious about developing a wide range of services and building a broad, diverse client base--crucial elements for success in the flourishing hair care industry.

Book Information

Paperback: 320 pages

Publisher: Milady; 1 edition (July 9, 2013)

Language: English

ISBN-10: 1133693687

ISBN-13: 978-1133693680

Product Dimensions: 0.5 x 8.8 x 11 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 26 customer reviews

Best Sellers Rank: #159,540 in Books (See Top 100 in Books) #4 in Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Hair #47745 in Books > Textbooks

Customer Reviews

"The writing style will have you in the critical thinking mode. It was well thought out and great to read. I learned something new." "I loved how she took a challenges and solutions approach. This dovetails well with the consultation chapter. Being able to identify these challenges and then have the power to provide direction to medical practioners or know what we can provide as natural hair care providers was well presented"

Honored as a "Master Pioneer" and "trailblazer of the natural hair care industry" with over 25 years of experience, Ms. Bailey has positioned herself as an innovator and standard bearer for natural hair care. She has influenced the creation of new textured hair fibers, hair styling techniques, developed semantics, systems, and procedures that have been groundbreaking throughout the industry. Ms Bailey has previously authored three books, Natural Hair Care and Braiding, Braiding-Easy Styles

for Everyone, and Natural Hair Care- Easy Styles for Everyone. Ms. Bailey contributed to the book Milady's Standard, a Textbook of Cosmetology. These books are sold worldwide and are instructional texts for professional trade schools and reference guides for the consumer. Ms. Bailey is currently a natural beauty consultant for Design Essentials Natural by McBride Research Laboratories and Shea Moisture by Sundial Inc.; she has developed workshops that feature the product line and demonstrate natural hair, locks, protective and transitional styling techniques. As an Adjunct Professor, Ms. Bailey taught and wrote the curriculum for "Fundamentals of Braiding" at Medgar Evers College for the adult education program, in the City University of New York. Appointed by the Secretary of State, Diane Bailey served five years on the New York State Appearance Enhancement Advisory Committee. She was the first African American to be appointed to the committee in 1992. Diane Da Costa is a curly textured expert and author of multiple books on how to cut curly hair. With over 25 years in the beauty business, Diane has brought innovative curly styles to the forefront of today's multi-textured hair movement. Her work has been featured in The New York Times, Ebony, Essence, French Vogue, InStyle, O Magazine and more. Diane has also worked with celebrities such as Lenny Kravitz, Blair Underwood, S. Epatha Merkerson. She is founder and principal executive of Beautiful Fund, LLC. and held the position of Creative Consultant, Multi-Textured Expert & Educator at MIZANI.

I like this book, but was still looking for more information about natural hair care. However, it is a great start to introduce students to natural hair in general. It gives great details on all of the basics and is well laid out, easy to read and illustrated nicely as well. It's a good foundation for natural haircare.

great deal.. and great information if ur a cosmo student i would get this for the real world....

This book is by far the best Natural Hair & Braiding Book. The full-color pages and tutorials are great.

This book is full of useful information pertaining to hair care...a lot of myths have been put to rest for me

love this book it tells you everything you need to know as a natural hair stylist

Very nicely written and simple to understand for a lay person.

Milady books are the best

Extremely informative book. A must have for all naturals who really want to understand their hair.

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